

RAISSA C. CORREIA

Senior Full-Stack Product Engineer

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EU citizen with full authorization to work across the European Union · Remote / Hybrid

PROFESSIONAL SUMMARY

Senior full-stack product engineer with 8 years of experience building and evolving digital products across frontend, backend, architecture, data, UX, and product decisions. Strong in TypeScript, React, Next.js, NestJS, PostgreSQL, and React Native with Expo, with experience in e-commerce, marketplaces, headless commerce, microfrontends, analytics, and cloud delivery. Founder-level experience translating ambiguous product hypotheses into functioning systems and clear validation paths.

CORE SKILLS

Frontend: TypeScript, JavaScript, React, Next.js, Remix, React Native, Expo, Tailwind CSS

Backend & Data: Node.js, NestJS, GraphQL, PostgreSQL, Prisma, Java

Architecture & Delivery: Microfrontends, Headless Commerce, AWS, Docker, GitHub Actions, CI/CD, Analytics

Product: Product Strategy, UX, MVP Definition, E-commerce, Marketplaces, Product Discovery

PROFESSIONAL EXPERIENCE

ASYR Fashion · Full-Stack Product Engineer · Mar 2026 - Present

- Founded and built an early-stage fashion discovery platform across web, mobile, backend, database, authentication, analytics, and deployment.
- Defined the MVP, user journeys, data model, and technical architecture using Next.js, NestJS, React Native/Expo, TypeScript, PostgreSQL, and Prisma.
- Implemented campaign attribution and analytics flows covering product interactions, lead generation, and conversion measurement while owning product strategy, UX, engineering, and early validation.

John Deere · Senior Frontend Developer - Consultant via EVT · May 2025 - Feb 2026

- Contributed to the modernization of John Deere's U.S. e-commerce marketplace, migrating a legacy Hybris implementation to a headless architecture powered by CoreMedia.
- Rebuilt the frontend and consolidated a microfrontend architecture that supported parallel development and independent deployments across distributed teams.

PYYNE Digital · Associate Consultant - Full-Stack Development · Feb 2023 - Jun 2024

- Led the development of internal project management tools covering time tracking, invoicing, and peer evaluation.
- Built Online Cook's recipe and social platform frontend using Remix, Tailwind CSS, Radix UI, and shadcn/ui, with GitHub Actions and AWS delivery workflows.
- Developed Marathon Data's social media analytics visualization and curation experiences using Remix, TypeScript, Recharts, and D3.js, contributing to CI/CD and AWS infrastructure.

RoboCup Federation · Full-Stack Developer · Dec 2019 - Oct 2022

- Designed and built an academic event management platform from the ground up using React and Java, owning requirements, architecture, frontend, backend, product workflows, and stakeholder communication.

EDUCATION

Universidade Estadual de Campinas - UNICAMP · Bachelor of Engineering in Computer Engineering · 2013 - 2019

Emphasis in Information Systems. Undergraduate thesis on recommender systems and how their historical development shaped the web, implemented in Python.

Languages: Portuguese and English - native or bilingual proficiency